

Cyflymu Cymru i Fusnesau



Cyflymu Cymru i Fusnesau Marchnata Digidol ac Ar-lein Dosbarth Meistr

DEALL ~ MABWYSIADU ~ ELWA

DIGWYDDIAD A ARIENNIR YN LLAWN AR GYFER BUSNESAU BACH A CHANOLIG

Ymunwch â Cyflymu Busnesau Cymru i ddarganfod sut gall eich busnes ragori gydag amrywiaeth i offer a llwyfannau marchnata ar-lein, er mwyn creu ymwybyddiaeth brand, denu cwsmeriaid newydd a chynhyrchu mwy o werthiannau.

Mae'r dosbarth meistr dwys sy'n para pedair awr wedi cael ei ddylunio i roi cyngor ymarferol, arbenigol i helpu busnesau bach a chanolig i ddefnyddio'r nifer cynyddol o gyfleoedd marchnata digidol sydd ar gael.

Bydd y Dosbrth Meistr Marchnata Digidol/Ar-lein yn cynnwys:

- Cyflwyniad i farchnata digidol – beth mae'n ei olygu?
- Sut i ddatblygu strategaeth marchnata digidol
- Sut gall eich busnes ddefnyddio e-farchnata ac optimeiddio chwilotwyr
- Sut gallai eich busnes ddefnyddio hysbysebion taledig

Peidiwch â cholli'r cyfle gwerthfawr hwn i ennill mewnwleddiad gwirioneddol i sut gallwch gynllunio a chynhyrchu ystod eang o weithgarwch marchnata digidol i sicrhau eich bod chi'n cystadlu yn yr oes ddigidol.

ARCHEBWCH NAWR

Sylwch, ar ôl i chi gofrestru eich diddordeb mewn digwyddiad, bydd un o aelodau ein tîm yn cysylltu â chi i drefnu apwyntiad un i un dros y ffôn i drafod eich anghenion busnes.

Digwyddiad delfrydol ar gyfer microfusnesau a busnesau bach a chanolig

Digwyddiad: 09:00 – 13:30

Ar gyfer y dyddiadau yn eich ardal

COFRESTRWCH YMA

Neu ymwelwch â:

<https://wales.business-events.org.uk/cy/>

Mae archebu lle yn amodol ar fod yn gymwys a bydd Cyflymu Cymru i Fusnesau yn cadarnhau hynny ar ôl i geisiadau ddod i law. Cofiwch, oherwydd faint o gyllid sydd ar gael ar gyfer y rhaglen hon, dim ond mewn un gweithdy gydol y prosiect y gall busnesau fod yn bresennol.

I gael rhagor o wybodaeth am y gwasanaeth ewch i: www.businesswales.gov.wales/superfastbusinesswales/cy

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Llywodraeth Cymru
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UNDAIR EWROPEAIDD
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**Cronfa Datblygu
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European Regional
Development Fund**

Superfast Business Wales



Superfast Business Wales Digital and Online Marketing Masterclass

UNDERSTAND ~ ADOPT ~ EXPLOIT

A FULLY FUNDED EVENT FOR MICRO, SMALL AND MEDIUM-SIZED BUSINESSES

Join Superfast Business Wales to discover how your business can excel with an array of online marketing tools and platforms in order to create brand awareness, attract new customers and generate more sales.

The four-hour intensive masterclass has been designed to give practical, expert advice to help small and medium sized business exploit the growing number of digital marketing opportunities available.

The Digital/Online Marketing Masterclass will cover:

- Introduction to digital marketing – what's it all about?
- How to develop a digital marketing strategy
- How your business can use e-marketing and Search Engine Optimisation
- How your business could use paid-for advertising

Don't miss this valuable opportunity to gain real insight into how you can plan and generate a wide range of digital marketing activity to ensure you're competing in the digital age.

BOOK NOW

Please note that once you have registered your interest in an event you will be contacted by one of our team to arrange a one-to-one telephone appointment to discuss your business needs.

An Ideal Event for Micro, Small & Medium sized businesses

Event: 09:00 – 13:30

For available dates in your area:

REGISTER NOW

Or visit:

<https://wales.business-events.org.uk/>

Bookings are subject to eligibility and will be confirmed by Superfast Business Wales once submitted. Please note that due to the funding for this programme, businesses can only attend one workshop throughout the duration of the project.

For more information on the service visit:

www.businesswales.gov.wales/superfastbusinesswales/

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