

# Cyflymu Cymru i Fusnesau



## Cyflymu Cymru i Fusnesau - Gwneud y Mwyaf o'ch Gwefan Dosbarth Meistr

DEALL ~ MABWYSIADU ~ ELWA

DIGWYDDIAD A ARIENNIR YN LLAWN AR GYFER BUSNESAU BACH A CHANOLIG

Ymunwch â Cyflymu Busnesau Cymru i ddarganfod sut gallech wneud i'ch gwefan weithio'n galetach i chi er mwyn denu a chadw cwsmeriaid, hybu elw a thyfu eich busnes.

Bydd y dosbarth meistr dwys sy'n para pedair awr yn cynnig cyngor ymarferol, arbenigol i'ch helpu i ddeall sut gall eich busnes ddylunio a datblygu gwefan sy'n eich galluogi i gystadlu yn yr oes ddigidol.

Bydd y Dosbrth Meistr Marchnata Digidol/Ar-lein yn cynnwys:

- Dysgu am ddylunio ac ymarferoldeb eich gwefan
- Sut i hyrwyddo eich gwefan a chynyddu ymwelwyr
- Sut i ddadansoddi a mesur perfformiad gwefan
- Sut i ddal data cwsmeriaid trwy eich gwefan

Peidiwch â cholli'r cyfle gwerthfawr hwn i ennill mewnwleddiad gwirioneddol i sut gallwch ddefnyddio technoleg ddigidol i ddatblygu gwefan lwyddiannus a chynhyrchu dealltwriaeth fanylach o'ch cwsmeriaid.

ARCHEBWCH NAWR

Sylwch, ar ôl i chi gofrestru eich diddordeb mewn digwyddiad, bydd un o aelodau ein tîm yn cysylltu â chi i drefnu apwyntiad un i un dros y ffôn i drafod eich anghenion busnes.

Digwyddiad delfrydol ar gyfer microfusnesau a busnesau bach a chanolig

Digwyddiad: 09:00 – 13:30

Ar gyfer y dyddiadau yn eich ardal

COFRESTRWCH YMA

Neu ymwelwch â:

<https://wales.business-events.org.uk/cy/>

Mae archebu lle yn amodol ar fod yn gymwys a bydd Cyflymu Cymru i Fusnesau yn cadarnhau hynny ar ôl i geisiadau ddod i law. Cofiwch, oherwydd faint o gyllid sydd ar gael ar gyfer y rhaglen hon, dim ond mewn un gweithdy gydol y prosiect y gall busnesau fod yn bresennol.

I gael rhagor o wybodaeth am y gwasanaeth ewch i: [www.businesswales.gov.wales/superfastbusinesswales/cy](http://www.businesswales.gov.wales/superfastbusinesswales/cy)

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03000 6 03000

businesscymru.llyw.cymru  
businesswales.gov.wales



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# Superfast Business Wales



## Superfast Business Wales - Making the most of your website Masterclass

UNDERSTAND ~ ADOPT ~ EXPLOIT

A FULLY FUNDED EVENT FOR MICRO, SMALL AND MEDIUM-SIZED BUSINESSES

Join Superfast Business Wales to find out how you could be making your website work harder for you in order to attract and retain customers, boost profits and grow your business.

The 4-hour, intensive Masterclass will offer practical, expert advice to help you understand how your business can design and develop a website that enables you to compete in the digital age.

The Making the most of your website Masterclass will cover:

- Learn about your website design and functionality
- How to promote your website and increase visitors
- How to analyse and measure website performance
- How to capture customer data via your website

**Don't miss this valuable opportunity to gain real insight into how you can utilise digital technology to develop a winning website and generate a deeper understanding of your customers.**

**BOOK NOW**

Please note that once you have registered your interest in an event you will be contacted by one of our team to arrange a one-to-one telephone appointment to discuss your business needs.

An Ideal Event for Micro, Small & Medium sized businesses

Event: 09:00 – 13:30

For available dates in your area:

**REGISTER NOW**

Or visit:

<https://wales.business-events.org.uk/>

Bookings are subject to eligibility and will be confirmed by Superfast Business Wales once submitted. Please note that due to the funding for this programme, businesses can only attend one workshop throughout the duration of the project.

For more information on the service visit: [www.businesswales.gov.wales/superfastbusinesswales/](http://www.businesswales.gov.wales/superfastbusinesswales/)

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