

Sioeau ar Daith 2016 – Technoleg i Dyfu Busnes



Digwyddiad RHAD AC AM DDIM sy'n werthfawr i fusnesau sy'n cymryd eu camau cyntaf i ymelwa ar dechnoleg ddigidol er mwyn tyfu eu busnes

Ymunwch â Cyflymu Cymru i Fusnesau ar gyfer dau gyflwyniad ymarferol – *LinkedIn ar gyfer Busnes a Thechnoleg Cwmwl: Tueddiadau ac Offer* – yn ogystal â rhwydweithio.

- **Cyflwyniad 1 LinkedIn ar gyfer Busnes** – darganfyddwch sut i ddefnyddio LinkedIn i adeiladu'ch brand, gyrru traffig i'ch gwefan ac i eneradu busnes newydd
- **Cyflwyniad 2 Technoleg Cwmwl: Tueddiadau ac Offer** – darganfyddwch sut allech chi ddefnyddio offer cyfrifiaduro'r cwmwl i gadw i fyny â'r tueddiadau diweddaraf
- **Cyfleoedd i rwydweithio** gydag unigolion sydd â'r un meddylfryd a chithau
- **Siaradwch â'r arbenigwyr** – Bydd timoedd Cyflymu Cymru i Fusnesau wrth law i'ch darparu chi â gwybodaeth ynglŷn â sut i gofrestru am ddim ar gyfer gweithdai a dosbarthiadau meistr am dechnoleg ddigidol, a chymorth 1:1 oddi wrth Gyngorydd Busnes Digidol. Maent i gyd wedi'u hanelu at eich helpu chi i fynd i'r afael â chyfryngau cymdeithasol, marchnata ar-lein, datblygu gwefan, gweithio o bell ac ati.

BLE A PHRYD

14 Hydref	Caerdydd
(mae'r digwyddiad hwn yn rhedeg o 9yb – 12.30yp)	
18 Hydref	Y Drenewydd
19 Hydref	Llanelli
26 Hydref	Caernarfon
17 Tachwedd	Glannau Dyfrdwy

Cofrestru am ddigwyddiad: 8yb – 8.30yb ar gyfer rhwydweithio dros goffi a holiâu bacwn
Gair o groeso a chyflwyniadau: 8.45yb – 11yb
Rhwydweithio: 11yb – 11.30yb (gorffen)

Cofrestrwch yn rhad ac am ddim yn:
<https://wales.business-events.org.uk/cy/digwyddiadau/sioeau-ar-daith-2016-technoleg-i-dyfu-busnes/>

E: superfast@businesswales.org.uk
~ gan ddyfynnu SIOEAU AR DAITH 2016



Roadshows 2016 – Technology 4 Business Growth



A FREE must-attend event for businesses making those first steps in exploiting digital technology to grow their business

Join Superfast Business Wales for two practical presentations – *LinkedIn for Business* and *Cloud Technology: Trends and Tools* – plus networking.

- **Presentation 1 LinkedIn for Business** – find out how you can use LinkedIn to build your brand, drive traffic to your website and generate leads
- **Presentation 2 Cloud Technology: Trends and Tools** – find out how you can utilise cloud computing tools and keep up to date with the latest trends
- **Networking opportunities** with like-minded individuals
- **Speak to the experts** – the Superfast Business Wales team will be on hand to provide you with information on how you can register for free of charge digital technology workshops, masterclasses, and 1-1 support from a Digital Business Adviser, all aimed at helping you get to grips with social media, online marketing, website development, working remotely, etc.

WHERE AND WHEN

14 October	Cardiff
(this event runs from 9am – 12.30pm)	
18 October	Newtown
19 October	Llanelli
26 October	Caernarfon
17 November	Deeside

Event registration: 8am – 8.30am for networking over coffee and bacon rolls
Welcome and presentations: 8.45am – 11am
Networking: 11am – 11.30am (close)

Register for your free place at:
<https://wales.business-events.org.uk/en/events/roadshows-2016-technology-4-business-growth/>

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~ quoting ROADSHOWS 2016