



STRATEGY 2030 AT A GLANCE

A SUSTAINABLE WORLD FOR FUTURE GENERATIONS

OUR MISSION

A globally engaged, research-led university rooted in North Wales, providing transformative learning experiences and nurturing a positive impact on society regionally, nationally, and globally.

OUR VISION

A globally connected University, realising opportunities for success through transformative, innovative, impact-driven research and teaching, with a commitment to sustainability.

OUR VALUES

- Ambition
- Inclusivity
- Integrity
- Sustainability

THE UNIVERSITY'S STRATEGY IS UNDERPINNED BY THREE PILLARS

RESEARCH EXCELLENCE

- Global reputation
- Excellence at scale
- Transformative impact
- Collaboration and partnership

TRANSFORMATIONAL EDUCATION

- Regional, national and global significance
- Enhanced digital capabilities
- Accelerated learning environment
- An excellent student experience
- Students as partners
- Enhanced student outcomes

A THRIVING WELSH LANGUAGE AND BILINGUAL ENVIRONMENT

- Our language, our workplace
- Our students, our future
- Social, economic, and cultural transformation
- Our communities

AND THREE TRANSFORMATIONAL THEMES

ECONOMIC, SOCIAL, AND CIVIC IMPACT

- Supporting business
- Regional skills
- North Wales Medical School
- Cohesive, resilient communities
- An accessible university

GLOBAL ENGAGEMENT

- A global experience
- Sustainable global partnerships
- Global Bangor

OUR PEOPLE

- Health and wellbeing
- Movement, physical activity, and sport
- Professional standards
- Equality, diversity and inclusivity
- Leadership
- Rewarding talent

UNDERPINNED BY INSTITUTIONAL SUSTAINABILITY

- Financial resilience
- Marketing and brand
- Our Campus
- Modern Professional Services
- Digital first