

HELP TO GROW

MANAGEMENT COURSE

Dates are subject to change

MODULE	TITLE	DATE	TIME	Room
Introduction	Getting Started	Monday 27th March 2023	10 – 11:30am	Webinar
Module 1	Strategy and Innovation Peer Group Call	Thursday 30th March 2023 Monday 17th April 2023	2pm - 4pm Either: 9-10; 11- 12; 1-2pm	Webinar
Module 2	Digital Adoption Peer Group Call	Thursday 20th April 2023 Monday 24 th April 2023	11am-1pm Either: 11-12; 2-3; 3:30-4pm	Webinar
Module 3	Internationalisation & Winning New Markets Case Study Workshop	Thursday 27 th April 2023	9am – 1pm	Reichel, (Penrhyn)
Module 4	Vision, Mission and Values Peer Group Call	Thursday 4th May 2023 Friday 5 th May 2023	10am - 12pm Either: 9-10; 11- 12; 1-2pm	Webinar
Module 5	Developing a Marketing Strategy Peer Group Call	Thursday 11 th May 2023 Friday 12 th May 2023	10am - 12pm Either: 9-10; 11- 12; 1-2pm	Webinar
Module 6	Building a Brand Case Study Workshop	Thursday 18th May 2023	9am – 1pm	Reichel, (Penrhyn)
Module 7	Organisational Design Peer Group Call	Thursday 25th May 2023 Monday 5 th June 2023	10am - 12pm Either: 9-10; 11- 12; 1-2pm	Webinar
Module 8	Employee Engagement and Leading Change Peer Group Call	Thursday 8th June 2023 Monday 12th June 2023	10am - 12pm Either: 9-10; 11- 12; 1-2pm	Webinar
Module 9	High Performance Workplace Case Study Workshop	Thursday 15 th June 2023	9am – 1pm	Reichel, (Penrhyn)
Module 10	Efficient Operations Peer Group Call	Thursday 22nd June 2023 Monday 26 th June 2023	10am - 12pm Either: 9-10; 11- 12; 1-2pm	Webinar
Module 11	Finance and Financial Management Peer Group Call	Thursday 29 th June 2023 Monday 3rd July 2023	10am - 12pm Either: 9-10; 11- 12; 1-2pm	Webinar
Module 12	Implementing Growth Plans Case Study Workshop	Thursday 6th July 2023	9am – 1pm	TBC

For further information on the Help to Grow Management Course contact:

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