





Going beyond.

The pioneering Chartered Banker MBA from an internationally renowned business school for banking and finance.

Choose Bangor University Business School, one of the Top Universities in Europe*.

*Bangor Business School is ranked in the world's top 10% of institutions and economists for research in the field of banking and is ranked highest of all UK universities (RePEc, August 2021).

Bangor University is classified in the top 10 in the UK for teaching quality and student satisfaction within the Accounting and Finance subject area (Times and Sunday Times: Good University Guide 2023) **★** TheCharteredBankerMBA

СВМВА

n chartered-banker-mba

(C) charteredbankermba

+44 (0) 7599 65 79 33

+44 (0) 1248 38 38 00

Scan the QR code to Request Further Information



We have made all reasonable effort to ensure that the information in this brochure is correct at the time of printing.

Since 1884.

"Bangor is the 'go-to'
University for banking.
To boost your skill-set while learning on the job, this is the course for you. From global banking to FinTech, it's a must for anyone wanting to advance their banking career".



George Buckley Chief UK & European Economist Nomura London

4



A Powerful Partnership in Action



Bruce Vanstone, Head of Bangor University Business School

About Bangor Business School

Bangor University's Business School is one of the top European University Schools for banking and financial studies offering a full range of disciplines from undergraduate to doctoral level.

Bangor Business School is ranked in the world's top 10% of institutions and economists for research in the field of banking and is ranked highest of all UK universities (RePEc, August 2021).

Coupled with research excellence and a commitment to high quality teaching, staff combine their research careers with a dedication for delivering relevant and germane content.

Students are attracted to Bangor due to it's reputation for high quality and expertise, particularly in the area of banking and financial services in which Bangor is a leading European centre. Staff research papers and articles are published regularly in leading journals and their books attract a worldwide audience.

In recent years, staff at the Business School have conducted high level consultancy work including major policy studies for many leading organisations like the European Commission, The World Bank and the UK Treasury.

Bruce Vanstone, Head of Bangor University Business School

As Head of the Bangor Business School, I'm delighted to introduce the Chartered Banker MBA programme to you.

Bangor University has a long history in Banking education and can trace its roots back in this discipline to 1902. You will be taught by and interact with world-class academics, whose research helps lead and inform policy development in the Banking industry.

The Chartered Banker MBA allows you to study for a top-level MBA and gain Chartered Banker accreditation, and this unique combination is only available through the Bangor Business School. Best of all, the programme is delivered through a state-of-the-art distance learning approach, meaning you can complete parts of the degree online, which allows you to continue working and building your real-world experience. There are a variety of pathways into the programme which recognise your prior learning, enabling you to focus on building new skills fast.

The Chartered Banker MBA is a truly innovative programme and has been instrumental in helping many banking professionals grow their careers.

I commend this programme to you.



About Bangor University

Established in 1884, Bangor University combines traditional academic excellence with cuttingedge research and facilities.

Bangor was one of the first universities in the UK to offer degrees in banking including a banking MBA. It is the only institution in the world that offers the Chartered Banker MBA and Financial Crime & Compliance MBA. These executive MBA qualifications are dual awards giving a professional designation of Chartered Banker or Financial Intelligence Specialist.

Bangor's interest in banking goes back to the days of the famous country banker, George Rae, who in 1902 endowed a public lecture series in banking at Bangor that attracted some of the leading thinkers and practitioners of the day.

The Research Excellence Framework (REF) 2021, published in 2022, recognises that 85% of Bangor University's research is world-leading or internationally excellent. Bangor University is also classified in the top 10 in the UK for teaching quality and student experience within the Accounting and Finance subject area (Times and Sunday Times: Good University Guide 2023).

Chartered Banker

About the Institute

Established in 1875, the Chartered Banker Institute is the oldest professional banking body in the world, and the only one which can confer the professional designation of Chartered Banker - a mark of quality in the banking profession, recognised in the UK and internationally.

It is a status that demonstrates expertise, experience, and professionalism, and acts as a gateway to enhanced career opportunities.

The Chartered Banker Institute's strategic purpose is to lead the re-professionalisation of UK banking, and to play a significant role in re-professionalising banking internationally, contributing through this to rebuilding confidence and trust in banks and bankers, and restoring pride in the banking profession.

The Institute is known for leading and driving an agenda of ethical professionalism, promoting professional standards for bankers, providing professional and regulatory qualifications for retail, commercial and private bankers in the UK and overseas.

The Institute's work as a professional membership body for bankers complements and supports the work of regulators and banks and supports, and shapes the development, of individuals, institutions, and the banking sector.

The Chartered Banker Institute aims to lead the future of banking. It helps banks and bankers, globally to develop, demonstrate and embed professional ethics, expertise, conduct and a professional culture. Attributes all expected and demanded by banks, bankers, customers, and communities.

For more information on the Chartered Banker Institute, please visit: charteredbanker.com





Contents

09	Introduction to the Chartered Banker MBA
10	Study Routes
12	Course Structure
19	Sample Study Structure
22	Learning
24	Corporate Routes
26	Application Procedure

Chartered Banker MBA.

Bangor Business School is the only institution globally that can offer the Chartered Banker MBA, a 'Master in Business Administration (Chartered Banker)' degree. A ground-breaking qualification that allows you to gain a top MBA and the coveted 'Chartered Banker' status - the highest professional designation available to bankers worldwide.

'Chartered Banker' status is granted by the Chartered Banker Institute, the oldest banking institute in the world. It is committed to raising the standards of professionalism at all levels in banking and financial services, and to rebuilding public confidence and trust in banks and bankers.

Designed for busy professionals, the Chartered Banker MBA (CBMBA) offered by means of distance learning can be studied from wherever you are and at your own pace. The programme emphasises professional and vocational development, enhancing the understanding and application of those skills required in 21st century banking and financial services. The CBMBA experience brings together high-level skills and knowledge from an internationally recognised university and centre of research excellence with the professional and managerial competencies of a world-leading professional institute dedicated to the profession of banking.

In short, the Chartered Banker MBA (CBMBA) provides a qualification that meets the challenge of the evolving landscape of financial services sector.

Who would benefit from the programme?

The CBMBA is aimed at ambitious individuals in banks and other financial services firms, or those seeking to join the industry, who wish to extend their knowledge and understanding, and to acquire the skills to cope with change in the ever-evolving financial services industry. This high-level and intensive learning experience combines generic MBA disciplines (such as marketing, human resources, and corporate strategy) with more specialist ones (including FinTech, risk management, credit and lending, and ethics, regulation and compliance) that reflect modern banking and finance.

Key Features of the Chartered Banker MBA

- It is a unique and innovative dual accreditation from Bangor Business School and the Chartered Banker Institute
- Distance learning delivery the delivery format combines interactive sessions with self study, minimising time away from work and the office

- Flexible study options study on the move and at a pace that suits you
- Tailored Elective module choices to meet your career aspirations
- Delivery of practical and contemporary content which aids executives and managers to make sense of the holistic nature of bank management
- The diverse CBMBA experience for bankers also makes this dual award of wider interest to any professional concerned with or interested in global banking and financial services.



Study Routes

There are a number of study route options which can be followed to achieve the Chartered Banker MBA. Shorter pathways are accessible to those who join the programme with relevant prior learning. The entry requirements, fees and length of each study route are given below:

Fees	Study Route	Entry Requirements	Final Award
£18,300	FP Full programme	An undergraduate degree with 2 to 3 years of work experience. In the absence of a bachelor's degree, direct entry is given to managers who demonstrate at least 3 years of work experience in post	Master of Business Administration (MBA) with Chartered Banker designation (MCBI)
	AP Accelerated Route	Full membership from an approved banking institute	
£14,750	AAP Accelerated Route	A professional accounting qualification such as ACA, ACCA or CIMA	
	SAP1 Super Accelerated Route	An MBA or an equivalent and recognised Master's degree, or an undergraduate degree with more than 10 years of work experience at a senior executive level	180 postgraduate credits
£12,500	SAP2 Super Accelerated Route	An undergraduate degree with a recognised professional banking designation together with senior banking experience	
	CertBMT Postgraduate Certificate in Bank Management & Technology	Candidates who join the CertBMT must meet the entry requirements for the FP Full Programme	Postgraduate Certificate in Bank Management & Technology (CertBMT) 60 postgraduate credits
£2,250	A Module	Anyone interested in a topic may enroll onto a module(s)	15 postgraduate credits per module

The fees displayed are correct as of date of publication (May 2023) and are subject to change



Full Programme

The full CBMBA programme comprises 8 Compulsory and 4 Elective modules for the dual accreditation of Chartered Banker MBA which is normally studied over a 24-month period.

The CBMBA may be completed in 2 years of study and with minimal disruption to your career.

Accelerated Routes

Applicants with an approved professional banking (such as ACIBN) or accounting qualification (such as ACCA, ACA or CIMA) may be admitted to the accelerated Chartered Banker MBA route. This means that applicants are exempt from at least 4 modules. This route can be completed in as little as 18 months.

Members of the Chartered Banker Institute having completed the Advanced Diploma in Banking & Leadership in a Digital Age, or the Postgraduate Certificate in Bank Management & Technology will attain further exemptions requiring the completion of only 5 modules to achieve the CBMBA delivered over 12 months.

A special discount of £1,000 off the headline fee will be given to full members of the Chartered Banker Institute.

Super Accelerated Routes

Applicants with a recognised postgraduate qualification such as an MBA, or its equivalent may be admitted to the Super Accelerated Route. This means applicants are eligible to study a pre-set combination of four modules over a period of 12 months to gain the dual accreditation of Chartered Banker MBA.

Suitably qualified Bankers and Accountants with Executive level experience may also be considered for this route. These will be assessed on a case-by-case basis.

Alternative routes to study Postgraduate Certificate in Bank Management & Technology (CertBMT)

CertBMT is a standalone professional qualification for bankers and other financial services professionals who wish to improve their practical understanding of bank management and technology.

CertBMT Modules & Length of Study You will study 4 modules:

- · Ethics, Regulation and Compliance
- Credit and Lending
- Financial Institutions Risk Management
- Banking Technology and FinTech

CertBMT can be completed in a minimum of 1 year of study. Students have the flexibility to study over a 3-year period.

Single modules

Any combination or any number of modules can be taken in isolation. Single modules can be offered as intensive short courses delivered over a 12 week period. This may be of particular interest to organisations who are looking to upskill their staff and meet the training needs of the company. Each module passed accumulates credits that can later be used as exemptions for those wishing to attain a formal qualification.



Course Structure

Compulsory Modules:

Compulsory modules are assessed by means of assignment and examination which is scheduled into the final weeks of the semester and follows a revision session.

CF Corporate Finance

Corporate finance is a key management activity with a broad range of activities to address. The understanding of the financial manager's key decisions forms the heart of this module, with emphasis on selection of profitable investments, utilizing financial instruments, choosing the best mix of funds, risk and dividend policy. The importance of cash flow, and the theories underpinning dividend decisions is also emphasised.

CS Corporate Strategy

The theory and the practice of strategy formulation and implementation is considered in this module. There are many patterns, actions and business approaches which define an organisation's strategy and students will be afforded opportunities to identify those which are pertinent for financial services firms. The financial services sector is one of the most regulated industry sectors and the implications of this along with the characteristics of the service products will be noted throughout the module.

C&L Credit & Lending

Key areas surrounding credit and lending are explored starting with the relationship between the banker and customer through business lending procedures with credit risk practices for each type of bank (retail, business and commercial) explored. Students studying this module will develop a detailed and critical knowledge and understanding of credit and lending in the banking industry and will also develop a range of banking skills, techniques, and practices at a professional level.

ERC Ethics, Regulation & Compliance

Banks and financial markets are inherently vulnerable to crises and how policy makers and institutions have responded to these circumstances is investigated and questioned. The ethical principles and expected professional standards within key financial services areas including lending, investment and trading are explored, as are the role of individuals, organisations and corporate governance arrangements in financial services decision making. Compliance, risk management and corporate governance work as interrelated disciplines to provide essential regulatory assurance to the firm, and to improve the firm's overall performance is critically examined.

FIRM Financial Institutions Risk Management

Risk management functions in a modern, shareholder owned banks are explored. A fundamental approach adopted is that financial institutions risk management is a central element of practical bank financial management. In this context risk management is seen practically as linking risk-taking (as essential economic role of banking firms) and financial management (managing these risks and the respective risk and return trade-offs in the most efficient way). The nature, strategic context and management of bank risks are examined.

ME Managerial Economics

Managerial theories of the firm including production and cost, market structures, strategic pricing and competition policy are considered in this module. The objective of the module is to expose the student to a challenging perspective on evaluating firms and management in areas as diverse as pricing policy and rival behaviour in inter-dependent markets. The module examines the key concepts of managerial economics and applies these to real world scenarios.





ALUMNI PROFILE

"The CBMBA programme equips its students to adequately meet the demands of today and think constructively to build a better tomorrow."

Deno Cartwright Senior Manager, Cloud Carib Limited, The Bahamas





POB People & Organisational Behaviour

The key issues arising from contemporary research into human resource management and organisational behaviour are explored. The module provides an integrated analysis of management, organisations and people and develops the conceptual strategic and practical skills necessary for managers.

RM Research Methods for Business Decision Making

The aim of this module is to equip students with research tools which can be used in their study of other modules in particular the elective modules which are project-based courses. The module starts with an introduction to research methodology and information technology tools. The main part comprises an introduction to techniques of describing and summarising data; elements of data modelling; principles of probability and inference; regression analysis, time series analysis and survey methodology.



Elective Modules:

Elective modules are project based and students are encouraged to conduct assignment on a work-related task and these modules contribute as the dissertation element of the programme. A number of elective modules are chosen on each study route.

An additional Certificate in Green & Sustainable Finance is awarded by the Chartered Banker Institute on successful completion of the GSF elective module. GSF is a required elective on the Super Accelerated Route.

AGB Aspects of Global Banking

This module develops students' awareness of the changing regulatory environment in global financial markets and how they impact Private Banking & Wealth Management. The operational features of Islamic banks and financial institutions, focussing on their performance and how they compete with conventional interest-based banks is explored. The role and developments in distribution, branching, marketing and the treatment and role of customers are considered as is service quality and the associated links to profitability. The dynamics of change in retail banking and the future of retail banks are addressed.

BTF Banking Technology & FinTech

This module addresses the current rapid changes in banking technology and the disruptive impact of the new 'fintech' start-ups, challenging conventional bank business models. The focus is on the integration of technology (cryptography, mobile banking, Al and machine learning), regulation (e.g. the EU PSD2) and changing business models.

CMTM Capital Markets & Treasury Management

Three core elements of capital markets and treasury management are looked at in this module including: liquidity management and capital markets, financial management and risk management and treasury operations. Students will look at the key theories and elements underpinning each section.



FANA Financial Analysis for Value

Practical and academic issues in financial analysis are examined in this module covering financial accounting reports and the needs of the user. Building on the use of such statements as an information source, the module examines the problems associated with their use and enables students to develop an understanding of the place of such accounting analyses on the valuation of businesses.

FC Fighting Financial Crime

The module will consider the prevalence, form and methods of financial crime undertaken by individuals, financial institutions, and their employees. The student will learn the methods through which crime is undertaken including fraud, money laundering and terrorist financing, and the global regulatory environment and professional methods in which the effects of financial crime can be alleviated and minimised.

GSF Green & Sustainable Finance

The module will introduce and evaluate financial implications of the new green and sustainable economy required for the 21st century.

Considering emergent and developing fields of green finance and methods of enhancing sustainable practice in finance.

The module reflects the growing importance of adapting methods and the practice of finance and banking to the changing realities of climate change and growing concerns as to the sustainability of finance.

NVC New Venture Creation

Entrepreneurs and small firms are the lifeblood of an economy, and make an increasing contribution to innovation, wealth creation and employment. This module will provide a detailed insight into the concepts of entrepreneurship and the role of small firms within the economy. It will encourage participants to develop critical awareness of the nature and role of the entrepreneur in the economy and society.

CJ The Customer Journey in Financial Services

This module critically evaluates the contributions of various schools of thought in marketing and examines the relevant analytical models and management practices, with emphasis on the strategic importance of marketing to all organisations. It makes use of appropriate case studies and discussions to examine the key features of successful marketing campaigns.

Student membership of the Chartered Banker Institute

Students benefit from student membership of the Chartered Banker Institute for the duration of their studies. This provides access to a wide range of specialist support in the field of banking, including training courses, professional advice, and privileged invitation to events. Maintaining membership of the Institute is required during your studies and to retain the Chartered Banker status which is awarded once graduated.

Entry Requirements

Candidates are assessed on an individual basis. As an example, entry to the full programme would normally require a recognised undergraduate degree or possession of an approved professional qualification and practical experience. Individuals who do not have a formal degree or professional qualification, but who have several years of approved management experience will also be considered. Candidates may wish to submit their resume for assessment to confirm eligibility for a specific route.

Applicants must have a high level of fluency in the English language. Where a candidate does not converse through the medium of English in their profession or has not completed their bachelor's degree in English, an IELTS Test may be requested. Where this is requested, the following minimum scores are required:

• IELTS: overall score of 6.0 (with no element below 5.5)

Other English language tests are accepted by Bangor University and can be discussed with the team.

Work experience

Applicants should have a minimum of 3 years practical experience at a relevant level.





Proud to Partner with the Institute of Bankers of Zimbabwe



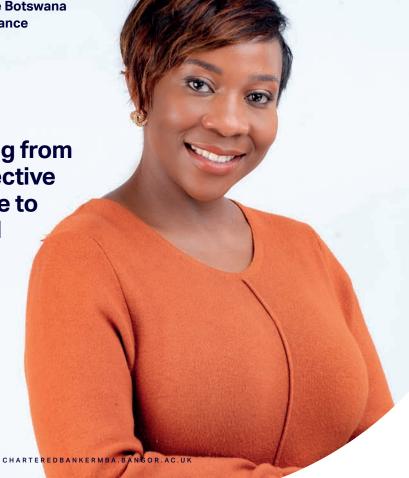


Proud to Partner with The Botswana Institute of Banking & Finance

ALUMNI PROFILE

"Understanding banking from an international perspective gave me the confidence to move to a multinational financial institution."

Angel SetumoHead of Strategy & Innovation,
Letshego Group, Botswana





Sample Study Structure

The structure of your studies will depend on the route for which you are eligible and the intake in which you are admitted to. Set out below is a sample intake schedule: Please note that the running order of modules may be adjusted due to schedule requirements. Modules are not available in both Spring and Autumn semesters.

	Semester 1	Semester 2	Semester 3	Semester 4
	Research Methods for Business Decision Making	Aspects of Global Banking	Corporate Strategy	Corporate Finance
FP Full Programme	Financial Institutions Risk Management	Credit and Lending	People & Organisational Behaviour	Managerial Economics
	Elective Module	Elective Module	Elective Module	Elective Module
	Corporate Strategy	Research Methods for Business Decision Making	Ethics, Regulation & Compliance	n/a
AP Accelerated Route	People & Organisational Behaviour	Credit and Lending	Elective Module	n/a
		The Customer Journey in Financial Services	Elective Module	n/a
	Research Methods for Business Decision Making	Ethics, Regulation & Compliance	Elective Module	n/a
AAP Accelerated Route	Financial Institutions Risk Management	Credit and Lending	Elective Module	n/a
			Elective Module	n/a
SAP 1 Super Accelerated	Green & Sustainable Finance	Ethics, Regulation & Compliance	n/a	n/a
Route	Financial Institutions Risk Management	Corporate Strategy	n/a	n/a
SAP 2 Super	Green & Sustainable Finance	Ethics, Regulation & Compliance	n/a	n/a
Route	People & Organisational Behaviour	Corporate Strategy	n/a	n/a

 $^{{}^{\}star}\text{Elective modules can be scheduled into either a Spring or Autumn semester depending on the availability of modules chosen.}$



ALUMNI PROFILE



"The CBMBA provides you with top quality professors, access to unlimited academic resources and a coverage of themes that are uniquely combined worldwide."

Apostolos Savvas Lead Lean Agile Coach, Tesco Bank





Distance learning

The Chartered Banker MBA is exclusively offered by means of distance learning and provides a rich combination of resources through an array of platforms to aid knowledge and understanding. The study approach minimises time away from the office and has less impact on the daily operation of the business making the programme highly accessible to students worldwide.

Blackboard

Blackboard is the virtual learning environment (VLE) used by Bangor University. Each module on the CBMBA programme benefits from a bespoke area within the platform where all study resources are held.

Blackboard houses discussion forums where module interaction between students and tutors can take place and these are encouraged throughout the programme.

Online Learning

The online learning element of the CBMBA programme is delivered by a combination of recorded lectures, live tutorials and Blackboard. IT Inductions are held at the beginning of each semester to explain how to use the various platforms that we use.

Materials

Resources for each module are complemented by study guides which are written by the Module Directors. eTextbooks are also provided along with extensive resources through Bangor Library.

Lectures

A combination of recorded and live interactive lectures take place during set times in the semester, all are recorded and can be reviewed for revision purposes.

Revision Sessions & Examinations

Modules that are partly assessed with an examination are compulsory modules and these benefit from an additional interactive session that brings the entire learning together, ahead of the exam, that is normally scheduled one week later. Examinations are computer based and are proctored online, therefore

18 84

these can be sat from the comfort of your own home or the office. Examinations are generally 2 hours in length plus reading time. Students are also given the opportunity to familiarise themselves with the examination platform beforehand by completing a practice assessment.

Corporate Incentives

Corporate discounts are available for employees that are financially supported. Potential candidates are advised to contact the team who can provide additional information on corporate incentives.

Flexible Payment Options

To help spread the cost of the programme, options to pay on a semester or monthly basis are given.

Corporate Routes

Organisations wishing to retain and develop the talent amongst their employees are looking for leading qualifications that are practical in their approach and offers learning which is highly applicable in today's financial services. For this reason, they are choosing Bangor University who exclusively offer the Chartered Banker MBA (CBMBA).

The corporate route would reward an organisation's commitment to excellence through preferential financial benefits to the sponsor and their students. At the same time, this scheme facilitates the development of a stronger, ongoing corporate relationship that delivers other valuable benefits. These include expert academic and training consultancy advice and help for organisations that wish to construct internal training and career pathways that include or are built around the Chartered Banker MBA or its derivatives.

Benefits to the Organisation:

- Access to specialist academic and executive education advice on the development of the programme within the organisation through both Bangor University and the Chartered Banker Institute
- Access to Chartered Banker Institute consultancy on training and other career development support
- The benefit of insight and innovation that is gained through your employees

- having access to relevant news and information from across a network of banking and financial services sector members globally
- The support that your employees receive to achieve and maintain professional membership of the Chartered Banker Institute will help increase the number of qualified, confident, and competent professionals working for the organisation
- A highly professional and qualified workforce that will lead to enhanced customer service and business performance throughout the organisation
- Overall, a major contributor to help improve staff retention, motivation, and confidence
- Attractive financial return on investment to the organisation

Benefits to Staff:

 Prestigious dual qualification which is internationally recognised from two elite institutions in the field of banking and finance

- New survey results from thousands of industry professionals have shown the value of Chartered Banker Institute qualifications, with almost 80% of survey respondents saying that the learning enabled them to improve their job performance
- Keep up to date and well informed through access to a library of online resources specifically to help maintain and develop your professional skills and technical knowledge
- Increase confidence through the learning journey and ability to apply methods learnt into their everyday work
- Networking with international organisations whilst a student and after graduation
- Interactive study group opportunity with other candidates from the same organisation





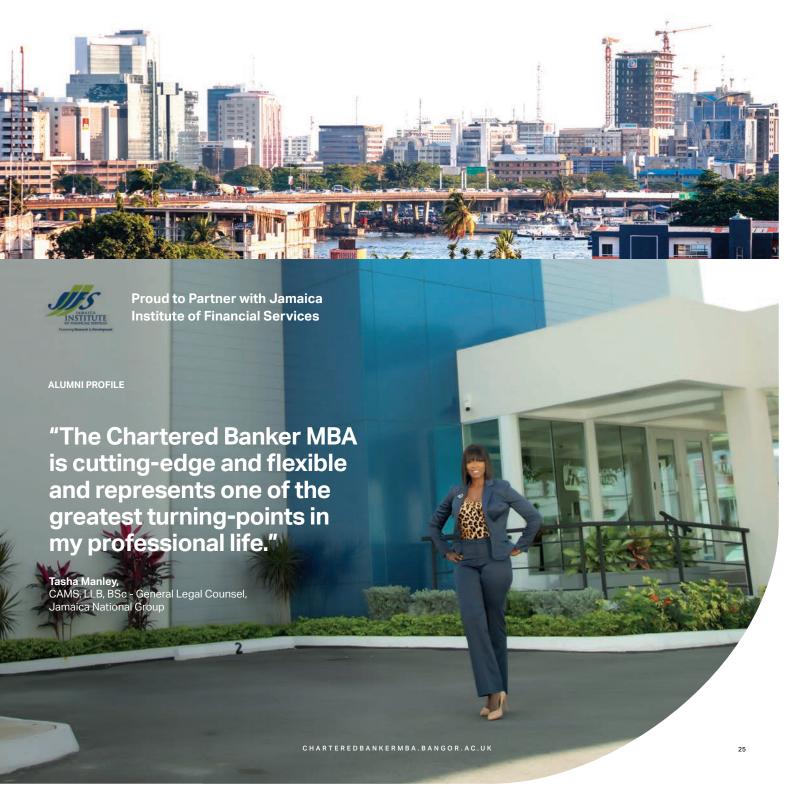
Proud to Partner with The Chartered Institute of Bankers of Nigeria



Bonaventure OkhaimoChief Operating Officer,
Development Bank of Nigeria Plc

ALUMNI PROFILE

"The programme allowed me to stay ahead of the banking industry and learn about current and future trends."



Application procedure

When you choose to study an MBA programme you are making one of the most important decisions in your life.

Choosing the right MBA programme will give you the toolkit to realise your future potential. In the present global climate, gaining a specialist MBA from a top university and a leading professional qualification is a particularly important statement about you and your career aspirations.

Visit our website:

charteredbankermba.bangor.ac.uk where application details, admission procedures and fee information can be found.

Contact our Admissions Team if you have any questions or need any further advice before you get started.

Contact us

+44 (0) 1248 38 38 00 +44 (0) 7599 65 79 33

executiveeducation@bangor.ac.uk

Chat to us online: charteredbankermba.bangor.ac.uk

Scan the QR code to Request Further Information







Since 1884.



Executive Education – Bangor Business School Bangor University, Bangor, Gwynedd, UK LL57 2DG

> +44 (0) 1248 38 38 00 +44 (0) 7599 65 79 33 executiveeducation@bangor.ac.uk charteredbankermba.bangor.ac.uk