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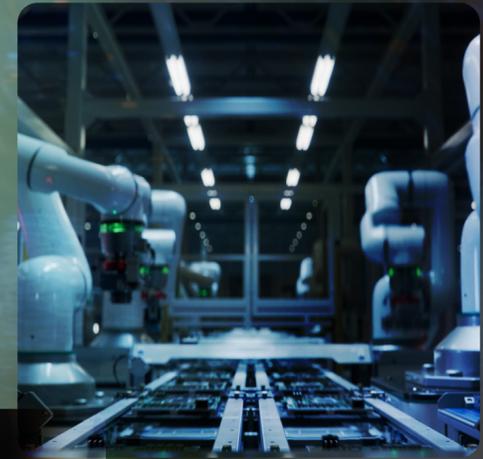
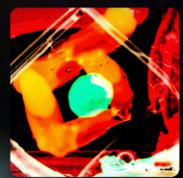
TALK DESIGN LIVE 2026

THE BANGOR UNIVERSITY
DESIGN CONFERENCE

SIARAD
DYLUNIO
TALK
DESIGN



PRIFYSGOL
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UNIVERSITY



DYLUNIO CYNNYRCH
BANGOR
PRODUCT DESIGN

TALK DESIGN LIVE 2026



VISION

Talk Design is an event for creative professionals, change makers and budding designers. Experience leading edge design philosophy, as our home grown, best friends and internationally acclaimed visionaries share their insights for future design and how to make change happen.

Design success relies on knowing what's happening out there in the world, our guest speakers, once again, share with us, challenge us, inspire us to aspire to make a difference – they show us how it's done, how it influences lives and how good design process implemented with care, commitment and creativity drives emotional, cultural and behavioural change.

SPEAKERS



BEN DIAMANT

Creative innovator, product manager and inventor of consumer goods



RICHARD CARTER

The Toro Company



MASSIMO MALAVASI

Innovative Outdoor Products Ltd.

Brands include, Aquapac, Carradice, UPSO, Alpine Outfitters



WILL OSBORN

Independent, ex-frog design



JESIKAH THOMAS (Alumnus)

Silverlining Furniture



TIMOTHY MUELLER (Alumnus)

Lodgyslife

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BEN DIAMANT

Creative innovator, product manager and inventor of consumer goods

From Insight to Innovation: Designing Products People Actually Need

An innovative and entrepreneurial product leader with a proven track record of developing global consumer and B2B products. With expertise spanning design, engineering, and innovation management, his work focuses on identifying new opportunities, transforming product development teams, and bringing products to market inspired by real consumer behaviour.

Combining the perspectives of inventor, designer, and entrepreneur, this approach bridges the gap between marketing insight and technical development to create commercially successful and disruptive innovations.



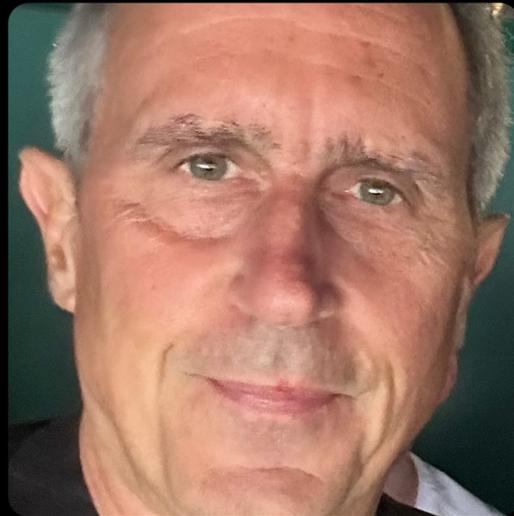
RICHARD CARTER

The Toro Company

From Idea to Turf: The Real Journey of Getting Products to Market

Bringing a new product to life is rarely straightforward. This talk reveals the real-world journey behind developing turf care equipment used in sports and landscaping across the globe. Drawing on examples from Toro's product development process—and highlighting the importance of continuing to manufacture in the UK—it explores how engineers balance innovation, customer needs, cost, and performance under tight deadlines. A behind-the-scenes look at the skills and teamwork needed to turn ideas into real products.

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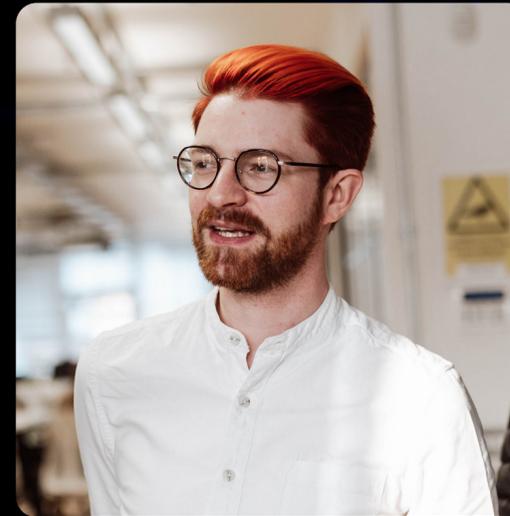


MASSIMO MALAVASI

Innovative Outdoor Products Ltd.
Brands include, Aquapac,
Carradice, UPSO, Alpine Outfitters

Design That Lasts: Building a 40-Year Product Business

How can design sustain a business for over four decades? This talk explores how ideas, patents, and thoughtful product design helped build a global outdoor brand. From the early days of Aquapac to understanding manufacturing, niche markets, and adapting to constant change, it reveals how investing in design can create enduring products and long-term commercial success.



WILL OSBORN

Independent, ex-frog design

Designing for Human Flourishing in an AI World

Design today is about more than solving problems—it's about shaping systems where people and organisations can thrive. This talk explores how service design, organisational design, systems thinking, and positive psychology can work together to create meaningful change. It also looks at the growing role of AI in design, and how designers can develop new tools, mindsets, and frameworks to navigate complexity and work effectively with emerging technologies.

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JESIKA THOMAS

(Alumnus)

Silverlining Furniture

From Graduate to Workshop: Finding Your Path in Design

What really happens after graduating in Product Design? This talk shares an honest journey from university into the world of bespoke super-yacht furniture at Silverlining. Reflecting on early career uncertainty, difficult decisions, and rebuilding confidence after leaving an unsuitable role, it shows how design thinking can guide personal career choices. A practical insight into how product design skills translate from the studio to the workshop floor—and beyond.



TIMOTHY MUELLER

(Alumnus)

Lodgyslife

From Design Student to Outdoor Visionary

This talk explores a career shaped by creativity, adventure, and entrepreneurship. From early design studies and working in the outdoor industry to helping develop innovative living concepts across Europe, it traces an unconventional journey through product design, climbing, and business development. A story about how creative thinking can evolve beyond products—shaping companies, opportunities, and purposeful careers.

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TICKETS AVAILABLE ONLINE TODAY

WWW.PONTIO.CO.UK/EN/EVENTS/TALK-DESIGN

24.04.26

CINEMA | PONTIO
BANGOR UNIVERSITY | 9AM

- » Tickets are £35 for an early Bird (£60 normal ticket)
- » £10 for alumni
- » FREE to those in education

Tickets can be purchased or reserved [here](#)

For further details, email i.p.williams@bangor.ac.uk