

Agenda

09:30 AM - 10:00 AM

Arrival and Registration

10:00 AM - 12:30 PM

Session 1: Regional Opportunities and Constraints

Dr Edward Jones

This session will explore emerging opportunities associated with developments including the Freeport, nuclear and energy-related investment on Anglesey, and the AI Enterprise Zone. Speakers and participants will consider what these developments could mean for local businesses, including opportunities to become part of emerging supply chains, develop new capabilities, access new markets and create employment and career opportunities. The discussion is open to businesses, entrepreneurs, regional stakeholders and anyone interested in how North Wales can maximise the local benefits arising from major regional investments.

12:30 PM - 01:30 PM

Lunch and Networking

01:30 PM - 02:30 PM

Session 2: Industry Perspectives: Business Journeys with AI

Dr Junyu Zhou, Dr Heather He

What does AI adoption actually look like inside a real business? In this session, industry representatives will share their experiences of introducing and using AI, data analytics and digital technologies within their organisations. Speakers will discuss how their use of these technologies has developed over time, what motivated them to begin experimenting with AI, the challenges they encountered, and the lessons they have learned along the way.

02:30 PM - 05:00 PM

Session 3: Practical AI for SME Productivity and Growth

Dr Hanxiong Zhang, Dr Binru Zhao

Building on the real business experiences shared in the previous session, this practical training session will explore how SMEs can begin using AI tools in their everyday work. Led by invited academic experts, the session will introduce practical applications of AI that can support productivity, innovation and business growth. Participants will see examples and demonstrations of how AI can be used across different business activities and will have opportunities to explore tools and approaches that may be relevant to their own organisations. The session is designed to be accessible to participants with different levels of AI experience, including those who are only beginning to explore its potential. Participants attending this session are encouraged to bring their own laptop so they can take part in the practical demonstrations and activities.