

BANGOR UNIVERSITY ENTERPRISE & ENTREPRENEURSHIP ANNUAL IMPACT REVIEW 2019



OUR MISSION

Bangor University has a strong mission commitment to the economic, social and cultural wellbeing of Wales and provides it's students with opportunities to develop their enterprise and entrepreneurial skills and to support those interested in taking their business ideas forward.



B-ENTERPRISING

Enterprise and entrepreneurship support is delivered through B-Enterprising, based in the Skills & Employability Service in the Rathbone building. Our support includes workshops and presentations, one to one business mentoring, test trading opportunities, access to funding and networks and support.



B-Enterprising receives financial support from the Welsh Government and Santander Universities to enable us to offer enterprising opportunities to our students. We collaborate with a range of external partners, using the principles of Be the Spark, to create a more visible, simple and connected entrepreneurial eco system within Wales.

B-ENTERPRISING OFFER...

- ONE TO ONE MENTORING** to develop a business idea on campus.
- WORKSHOPS & PRESENTATIONS**
Opportunities for our students to develop their enterprise skills and gain support to start a business through workshops and Bootcamps presented and facilitated by external role models and entrepreneurs.
- NETWORKING EVENTS & WORKSHOPS** at M-SPARC & external competitions such as **NACUE STUDENT ENTERPRISE CONFERENCE & ENACTUS**.
- IPSE** The Association of Independent Professionals and the Self Employed
Free student membership for Bangor University students and staff who are interested in freelancing and consultancy, providing access to resources and support.
- SEA - Santander Enterprise Accelerator**
Funding and support to Discover, Define, Develop & Deliver
Click here to Learn more about SEA
- TEST TRADING** opportunities at the annual **STUDENT CHRISTMAS MARKET**
Click here for Student Christmas Market 2019 video
- THE VALUE OF ENTERPRISE & ENTREPRENEURSHIP EDUCATION**
Learning about and experiencing enterprise whilst still at University can have several benefits. It gives students alternative perspectives on their career options and the confidence to set up their own business or social enterprise. Enterprise competencies will be useful to those in employment, or those who become self-employed and work on a freelance or consultancy basis. It can help develop a 'can-do' confidence, a creative questioning approach and a willingness to take risks, enabling individuals to manage workplace uncertainty and flexible working patterns and careers.
QAA Enterprise and Entrepreneurship Education 2018
Click for Link

OUR KEY ACHIEVEMENTS FOR 2019

3000+ STUDENTS ENGAGED

Over 3,000 students were Engaged with B-Enterprising through face to face awareness raising presentations, competitions, workshops, celebration events and Employability Fairs.

11 INCUBATION SPACES IN M-SPARC


11 students and graduates were offered a desk at the Santander Universities Incubation space at M-SPARC and received support from the Enterprise Hub.




390 STUDENTS EMPOWERED

390 students were Empowered to explore enterprise through workshops.

50 STUDENTS WERE SUPPORTED THROUGH ENACTUS BANGOR




59 STUDENTS £32K OF FUNDING



59 students received £32,000 of funding to test trade or do market research to develop an idea through Santander Universities SEA Funding.

6 STUDENTS FUNDED TO UNDERTAKE START-UP PLACEMENTS AS A PILOT PROJECT WITH BANGOR BUSINESS SCHOOL



99 STUDENTS WERE EQUIPPED TO TEST TRADE THEIR IDEAS & RECEIVED PRE-START SUPPORT

115 BUSINESS MENTORING ADVICE MEETINGS WERE HELD




180 ENABLED WITH THE STUDENT CHRISTMAS MARKET



180 students, graduates and staff members were Enabled to sell goods and services at the annual Student Christmas Market.

60 STUDENTS PARTICIPATED IN ENTERPRISE BY DESIGN



60 students participated in Enterprise by Design, an innovative experiential and multidisciplinary course, managed through Pontio Innovation with support from B-Enterprising, which brings together students and staff from Business, Psychology, Music & Media, Computer Science & Electronic Engineering and Product Design to tackle real life commercial challenges set by industry. As well as developing the enterprise skills of the students, the course has also helped the academic staff to develop different ways of teaching and assessment in their own academic schools.

26 STUDENTS STARTED THEIR OWN BUSINESSES DURING THE YEAR.

OPEN FOR
BUSINESS

75 STUDENTS RECEIVED ONE TO ONE MENTORING WITH A BUSINESS ADVISER FROM BIG IDEAS WALES DURING THE YEAR

ACADEMIC STAFF TEAM



Left to right: Andy Goodman, Iestyn Pierce, Steffan Thomas, Siwan Mitchelmore, Gareth Harvey and Dewi Rowlands

[Click here for details about Enterprise by Design](#)

RECENT START-UPS



Pai Language Learning

Josef Roberts

www.pailanguagelearning.com/eng

Josef developed Pai Language Learning whilst completing an MBA in International Business at Bangor University. The company is an online language learning platform which provides a data based approach to language learning, allowing the user to customise and optimise the language learning process, with a heavy emphasis on minority languages.

“The support we've received through B-Enterprising has been invaluable to our business development and having an office at the Incubation space at M-SPARC has been tremendous in terms of networking and allowing us to collaborate with others.”



Henry's Cushion

Jan Lloyd-Nicholson

Supported by B-Enterprising during the year to develop Henry's Cushion, a support and educational aid that helps children and adults to express their emotions in a non-verbal way, including helping children on the Autistic spectrum. During the last year Jan has managed to gain funding through pitching events and other funding opportunities and her journey has included appearing on S4C and BBC Radio Cymru.

“The support I've received from B-Enterprising has really helped my confidence and belief that I can turn this idea into a business. Working with B-Enterprising has also enabled me to reach out to others and has opened many doors. It is a very exciting time”

FIND OUT MORE:

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 [B-Enterprising Bangor](https://www.facebook.com/B-Enterprising-Bangor)  [B_Enterprisingbangor](https://www.instagram.com/B_Enterprisingbangor)

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