WHAT SHOULD AN ESSAY LOOK LIKE?

"Tell them what you are going to say, say it, tell them what you've said"

Your reader likes to know where they are going, and how the ideas fit together.

Works from the general to specific

Outside to inside

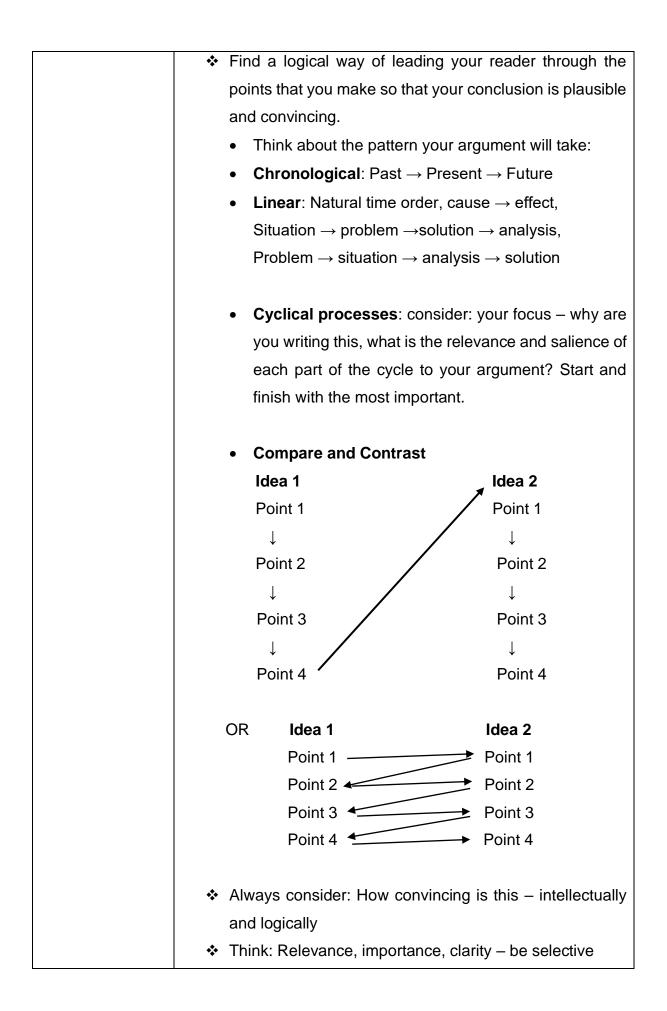
Big to small

Use paragraphs to structure your work

Use topic sentences to open your paragraphs

These are the rules of thumb- for guidance not strict adherence- you have to choose how you will use your subject matter to make your argument.

Introduction (6-20%)	 Start with a general sentence – place your argument in the wider picture Interpretation of question - + why this approach might be useful State your case – thesis statement Define/ classify key concepts
	 Sets out a map of your answer Entices the reader to read on
Body (~ 80%)	 Justifies and develops your argument What is your 'storyline'? What does the reader need to know to follow each point? Have you given them sufficient information? Draw a flow chart Work backwards from conclusion to identify key 'stepping stones'



Conclusion (8- 15%)	 Ties together the introduction and the body Summaries key point and draws together the main points of your argument. Provides an answer to your question.
	Might include theoretical or applied issues – present or future Should not include new points