

# Student Engagement

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## Aim

The Student Engagement Unit aims to enable students to take an active role in the development of our University, our academic programmes and our learning experience. We do this by opening up our structures to increase student involvement, and by working closely with the Students' Union on a range of innovative projects, such as our Institutional student feedback campaign.

The Student Engagement Unit works with Directors of Student Engagement in each of our academic schools, to facilitate student engagement activities and promote the opportunities for partnership working. As a team, we also oversee cross-campus student surveys, including the design, promotion and reporting, and work with staff and students on creating action plans to generate positive change.

## Objectives

- To provide Directors of Student Engagement with support in the delivery of student engagement activities as a result of data collated in student surveys and other student feedback mechanisms.
- To deliver an Institutional wide campaign that encourages partnership working between staff and students, and promotes the changes made as result of student feedback, to staff and the student body.
- To work with schools and departments to engage students in evaluating their student experience through a variety of innovative feedback mechanisms, such as annual staff/student action planning events.
- To promote opportunities for students to interact with student engagement initiatives throughout the academic year.
- To evaluate the student experience from arrival to graduation, and provide staff and students with robust data and analysis, to support the direction of student engagement at Bangor University.

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