



## Information Leaflet for the School Head Teacher

### 2022 'Chinese Bridge' Chinese Show for Primary School Students-UK 'Chinese, Joy & Fun!'

#### What is this event about?

The 'Chinese Bridge' Chinese Show for Primary School Students is an international contest launched in 2021 and organised by Centre for Language Education and Cooperation. This event aims to provide a stage for young Chinese learners worldwide to demonstrate their Chinese language proficiencies, to stimulate the motivation of learning Chinese in joy and fun and lay a good foundation for the long term sustainable Chinese language learning.

#### Who will take part in this event?

The Head of the Chinese Programme and/or Mandarin teachers of the school will organise the event. They will send out information leaflet and consent form to parents whose children are willing to participate. The Mandarin teachers will coach the participants to prepare for the competition.

#### What will happen during the event?

The Mandarin teachers will support the pupils, whose parents have given the consent to participate, to prepare a short video showcasing their Chinese language proficiency and/or Chinese cultural skills to enter the first stage of the competition. The UK final competition will be held online where finalists' videos will be played and they will answer two questions from the judging panel in Mandarin Chinese live via a secure online Zoom conference. Top winners of the UK competition will have the opportunity to represent the UK to compete at the worldwide semi-final and final competitions in October and November 2022.

#### What is the benefit of taking part?

This event provides a stage for pupils to demonstrate their Chinese language proficiencies and to stimulate their motivation of learning Chinese with joy and fun. As the only competition of its kind and with the aim to encourage active participation, all participants enter the competition will be awarded certificates of participation and winners will be awarded prizes and souvenirs. Furthermore, the international competition helps Mandarin teachers to exchange with colleagues from other schools and think about how they can better provide for pupils' Chinese learning, as well as raise the school profile in the field of Chinese teaching in the UK and beyond.

Thank you for your time in reading this letter and your support of the event. If you have any concerns or questions about the competition, please feel free to contact us at the Organising Committee or talk to the Head of the Chinese Programme and/or Mandarin teachers of the school.

The Organising Committee of the 'Chinese Bridge' Chinese Show for  
Primary School Students-UK

Centre for Language Education and Cooperation, UK  
Chinese Bridge Club in London

124 Euston Road, London NW1 2AL

E: [primarychineseshow@clecuk.org](mailto:primarychineseshow@clecuk.org)

W: <http://bridge.chinese.cn/>

T: 020 7388 8838

F: 020 7388 8828